

September 28, 2009

Dear HMS Parents:

The Jess staff of Herndon Magnet School would like the opportunity to welcome everyone to HMS. Each year we realize that many of our parents own businesses. Therefore, we would like to offer advertisement space in the 2010 *Jess* yearbook to these people. The HMS yearbook has a large circulation and provides quality advertisements for a small price. This is not limited to business ads. We invite personal ads using your child's picture (provided by you) and a message. If you would like to surprise your child with an ad, you may mail the pictures, what you want printed on the ad, and the payment to the school and we will see that it is kept as a surprise. Be sure to write *Jess* staff on the envelope.

Please complete the form at the bottom of this page if you would like to place an ad. Return the form with the payment and any artwork or pictures (color or black and white) to your child's homeroom teacher by Friday, October 23, 2009. Checks should be made payable to Herndon Magnet School.

Thank you in advance,

The *Jess* Staff

PLEASE PRINT CLEARLY!!

Child's name _____ Homeroom _____

Parent's name _____

Business' name _____ Phone# _____

CIRCLE ONE

1/8 page- \$25

1/4 page- \$45